



**AIM™**

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**GIVE IT YOUR BEST SHOT!**

# **AIM: Achieving Incredible Marks**

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**A Holistic Approach to Academic, Emotional, and Spiritual Growth**

**Give It Your Best Shot!**

**Updates for 1/31/2026**

# MISSION

To build strong and healthy individuals and families through **mentoring, advising, tutoring,** and **spiritual growth.**

# VISION

To empower every learner and family to reach their highest potential—academically, emotionally, and spiritually—creating a community of confident, capable, and purpose-driven individuals.

# THE CORE: A WHOLE VILLAGE APPROACH



## ACADEMIC TUTORING

Online support in English, Math, and Science.



## FAMILY COUNSELING

AIM Family Matters sessions led by licensed social worker Dr. C. Goodman. Focus on emotional and familial health.



## PASTORAL COUNSELING

Spiritual growth sessions led by Dr. T. Staggers.

These pillars work in tandem. Academic success relies on a stable, supported home environment.

# THE NEED FOR INTERVENTION

## Comparative Data Analysis (All Grades, All Subjects)

District	Student Enrollment	Economically Disadvantaged	STAAR Performance (Meets Grade Level)
Fort Worth ISD	70,184 <sup>2</sup>	83.1% <sup>3</sup>	34% <sup>4</sup>
Arlington ISD	54,713 <sup>5</sup>	76.7% <sup>6</sup>	38% <sup>7</sup>
Grand Prairie ISD	25,903 <sup>8</sup>	73.5% <sup>9</sup>	40% <sup>10</sup>
Mansfield ISD	35,759 <sup>11</sup>	50.1% <sup>12</sup>	57% <sup>13</sup>

# The 'On-Track' Program: Strategic Academic Advising

**Format:** By Appointment Only

## Primary Functions

- Academic/Career Counseling
- Strategic Roadmap Planning



### **CRITICAL REQUIREMENT**

Parents are required to attend the "On-Track" sessions.

*Success is a collaborative effort.  
Parents must buy into the future.*

# Leadership in Family & Spiritual Health



**Dr. C. Goodman**

Licensed Social Worker

Leads 'AIM Family Matters' sessions.  
Focuses on intake procedures and  
documenting family needs.



**Dr. T. Staggers**

Pastoral Counselor

Leads Spiritual Growth sessions.  
Dedicated to spiritual alignment  
and personal purpose.

# The Enabler: Virtual & Accessible



## Structural Functions

- 100% Virtual Delivery via Zoom or Microsoft Teams
- **Subjects:** English, Math, and Science
- **Advantage:** Removing travel barriers to enhance student learning
- **Policy:** Sessions conducted with subject-matter tutors under strict safety parameters.

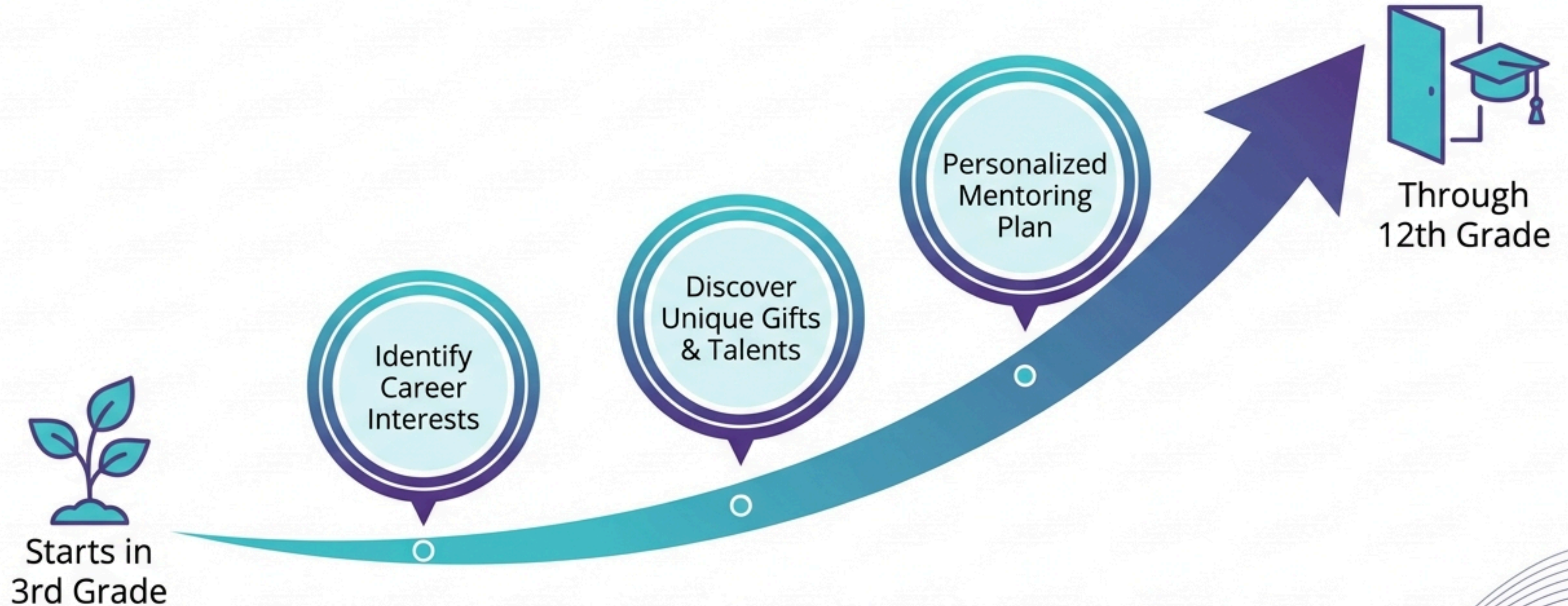
# The 'Doctor's Appointment' Model

“It's like having a doctor's appointment; only this is an appointment for academic health.”

- ✓ By Appointment Only (Professional Consistency)
- ✓ Monday through Thursday
- ✓ High Availability: 5 to 6 sessions daily
- ✓ Flexible for families to schedule, rigorous for students to attend.

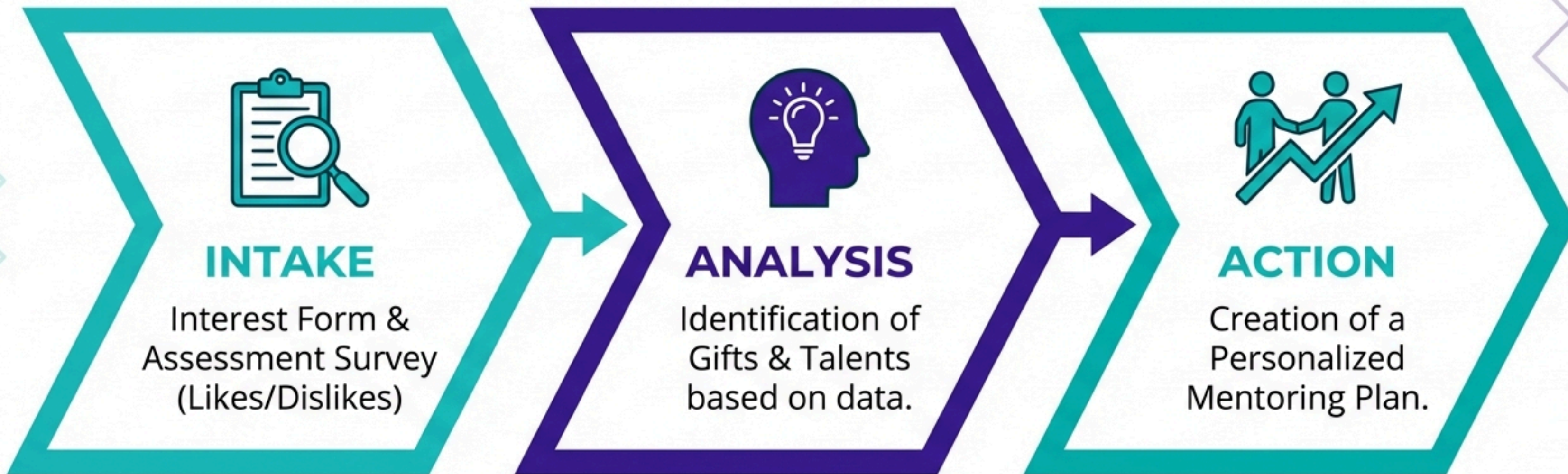


# The Differentiator: Strategic Early Intervention



Most programs wait until high school. We start identifying gifts early to build a decade-long runway to success.

# THE VALIDATION: DATA-DRIVEN SUCCESS



**Scaling for Growth:** Continuously developing professional marketing and promotion materials to reflect our high standard of care.

**2025-2026 SOFT LAUNCH: STAAR Readiness  
Pilot Program aligned with state testing windows.**

Elementary/Middle School Focus	High School Focus (EOC)
Mathematics (Grades 3-8th)	9th Grade: Algebra I, English I, Biology
Reading Language Arts (Grades 3-8th)	10th Grade: English II
Science (Grade 8)	
Social Studies (Grade 8)	11th Grade: U.S. History

**Critical Testing Window: 8-week assessment period beginning in April.**



## 1. **Raise Awareness & Build Connections---**

- Showcase the program's mission, benefits, and features
- Generate excitement and encourage participation
- Foster relationships between staff, students, and parents

## 2. **Encourage Enrollment & Showcase Program---**

- Turn attendees into clientele and advertisers
- Engage stakeholders and build partnerships
- Offer incentives



# FUTURE READINESS OUTCOMES

Preparing students for opportunities that extend beyond the classroom.



Apprentice  
Programs



Scholarship  
Money



Financial Aid  
Opportunities



Internships

# Ready to AIM Higher?

- ✓ **Holistic:** Academic, Emotional, and Spiritual support in one ecosystem.
- ✓ **Accessible:** 100% Virtual tutoring with flexible scheduling.
- ✓ **Strategic:** A career-focused journey from 3rd grade to 12th grade.

[Schedule Your Intake Assessment Today](#)

